

GREENSPUN COLLEGE OF URBAN AFFAIRS
GCUA TOP TIER STRATEGIC PLAN
JUNE 2020

The Greenspun College of Urban Affairs' faculty and staff are committed to student success, innovative student educational experiences, and the development of unique partnerships to advance community solutions. What follows is our undergraduate plan for student success followed by our plan for graduate education and community impact.

Considering the recent developments with COVID-19, the following undergraduate and graduate plans are fluid and will pivot accordingly to address the needs of the students and staff in an environment that is both safe and conducive to learning.

UNDERGRADUATE STUDENT SUCCESS

Retention

Goal: Continue to work toward meeting retention benchmarks set for first-year students

Action:

- Monitor enrollment patterns of FTFT students and make adjustments as needed
- Review all prior credits earned to ensure duplication of courses does not occur for incoming first year students
- Review registration holds put on students and work with them to ensure they are dealt with in a timely manner to ensure students can register
- Monitor enrollment for prior cohorts
- Create targeted messages for various populations delivered via Academic Advising to support enrollment efforts

Metrics:

- Timely enrollment for subsequent semesters
 - Fall 2019 = 91% fall to spring 2020 enrollment (statistics are prior to Covid-19)

Goal: Engage in activities in the first month of school for all FTFT students

Action:

- Conduct small group advising sessions in the first month of school for all FTFT students as an Early Alert preventative measure and to address transitional issues before they arise. These sessions will be conducted in an environment that is safe and conducive for students and staff. Options include WebEx and/or in-person small group meetings.
- Reinforce knowledge and awareness of campus and community resources
- Increase the number of first-year students participating in small group advising during their first month of school

Respond to and address issues with Early Alerts before or as they arise.

Metrics:

Regarding community engagement, the College works with the community in myriad manners and anticipates its continuance moving forward. Below are a few examples of College proud points:

- Examples include engaging the public with the MGM Resorts Public Policy Institute regarding educational and employment pathways, workforce adaptability, and the social and economic advancement of workers
- Working with Las Vegas Sands and the Nevada Partnership for Homeless Youth on community youth homelessness response and continued engagement with Continuum of Care (COC)
- Working with various sports' outlets on relational and media engagement
- Working with the Las Vegas Metropolitan Police Department on crowd management and tourist/locals' safety in the tourism capital of the world
- Working with the City of Las Vegas and community stakeholders on community resilience as we advance within the next decade

The Greenspun College of Urban Affairs continues to gain recognition on campus and in the community as a leader in personal, relational and community issue management and response. As aforementioned, the College holds a strong community engagement presence, partnering with entities in industry, law enforcement and government to best serve partners, stakeholders and the community. To that end, and moving forward, College leadership intends to continue to meet regularly with community partners and stakeholders to discuss initiatives, their execution and impact.