

**Policy Type:** Administrative/Operations  
**Responsible Administrator:** David Sakala,  
Director, Continuing Medical Education, Office of  
Faculty Affairs  
**Responsible Office:** Faculty Affairs

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**Approved by:**

Marc J. Kahn, MD, Dean

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## Definitions

**Exhibitor Support:** Advertising, sales, exhibits, and promotion offered in conjunction with accredited continuing education.

**Ineligible Companies:** Companies that are ineligible to be accredited in the Accreditation Council for (ineligible companies) are those whose primary business is producing, marketing, selling, re selling, or distributing healthcare products used by or on

