



2024 Sponsorship Opportunities

The National Education for Women's (N.E.W.) Leadership program is a 6-day summer residential program that brings together 25 college students from across the state to learn about leadership and civic participation from accomplished women leaders.

\$50,000 PRESENTING SPONSOR

- x Sponsor NEWL 2024 week and exclusive host of the keynote dinner
- x Provides program scholarship for 5 participants & cost of keynote dinner
- x Seating for 2 tables of six (6) guests with two (2) NEWL students
- x Sponsor logo on all NEWL event materials including website, social media, and high profile communications
- x Verbal recognition during keynote dinner remarks and any subsequent formal mention of NEW Leadership throughout 2024.
- x Invitation to special events hosted by the College of Liberal Arts and its centers & institutes.

\$25,000 CHAMPION LEVEL

- x Sponsor provides program scholarship for 2 participants
 - x Premier seating for 1 table of six (6) guests with two (2) NEWL students
 - x Logo on all program marketing materials and website for 2024 year
 - x Verbal recognition at Keynote Dinner and the week's events
 - x Invitation to special events hosted by the College of Liberal Arts and its centers & institutes.
- (4 available)

\$10,000 MENTOR LEVEL

- x Sponsors the exclusive networking cocktail hour prior to dinner or the program scholarship for one NEWL student
 - x Premier seating for 1 table of six (6) guests with one two (2) NEWL students
 - x Prominent logo placement on all marketing materials
 - x Verbal recognition at Keynote Dinner
- (5 available)

\$5,000 LEADER LEVEL

- x Sponsors one student's full cost of attendance at NEW Leadership. Cost covers room, board, and supplies for the week-long immersive experience.
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