Student Union & Event Services FILM SHOWING POLICY

GENERAL POLICY

The Federal Copyright Act (Title 17 of the United States Code) governs how copyrighted materials, such as films, may be used. Neither the rental nor the purchase of a DVD or streaming servicecarries with it the public performance rights (hereinafter, "rights") how a film outside the home. This legal requirement applies to all public showings* regardless of whether an admission fee is charged, whether the institution or organization is commercial profitorer whether a federal or state agency is involved. Failure to adhere to the Federal Copyright Act can result in significant fines andijacentence to the event organizers choosing to show the film.

*A public showing is defined as any screening of a film which occurs outside of the home, or at any place where people are gathered who are not family members such as in a school, library, auditorium, classroom, or meeting room.

FREQUENTLY ASKED QUESTIONS

What must I do to show a film in a Student Union & Event Services (Stores) aged facility/space?

Every organization (internal or external, student organization or department) is required to provide SUES a copy of the "rights" granted to your organization by the distributor for each unique film showing ten (10) business days prior to each showing.

How do I get the "rights?"

Contact the distributor of the film. Some commonribistors are:

- x SWANK Motion Pictures <u>- www.swank.co</u>or (800) 876-5577 (There is a list of films they distribute on their website.)
- x Criterion <u>www.criterionpic.con</u>or (800) 890-9494
- x If you are unsure of which company distributes the film you are wanting to show, you may call the Reference Library of the Motion Picture Arts & Scien(849) 247-3020

Common questions they may ask are:

- x Your name and the organization your with contact info;
- x In what context are you showing the film;
- x Will there be a charge to come see the;film
- x Whether or not you need a copy of the film.

Another option is providing a signal letter of release from the film's producer.

Will the "rights" cost me anything?

The distributor may charge your organization a fee for showing the film. Some common reasons for charging a fee would be:

- x Your organization is charging event admission;
 x You expect a large number of attendees
 x You will be getting a copp f the film from the distributor