# Course Syllabus HCA 730 – Strategic Management of Health Services Semester/Year:Fall 2020

Instructor Information:
Instructor:
Telephone:
Email:
Office Hours:
Courserelated questions will be answered via Canvas e

- 21. Planning and Managing Projects (Able to design, plan, implement and assess projects related to performance, market segmentation, and structure and outcomes of health services)
- 22. Health Policy Formulation, Implementation and Evaluation (Identify policy issues and key stakeholders; design and evaluate policy strategies)
- 23. Workforce Development Management (Define clinical and nonclinical roles and apply methods and techniques related to the management of health care organization employees and professional staff)

For more information on MHA competencies, please see the MHA website.

#### MPH Core Competencies

Can be found on the Public Health website.

NOTE: Assig



# Grading Scale:

Points	Letter Grade
1043 and higher	A+
1011 -	

## **Assignment Overviews**

Detailed instructions for each assignment will be provided in Canvas. An overview of each is provided below.

Note: Each week, you must read all assigned readings (text and articles). Lecture Notes and publisher's PowerPoint slides may be provided as supplemental reinforcement to your weekly readings.

## Individual Assignments

Case Studies (100 Points): You will -2.6T 2 (d)2 (iva1 Tfen4.6 ( of8.2 (spu10.9 (Y)6.6 b4T ( b)-17)8.3 (l)-I7)10f8.N3 (l)-I7

- This person worked cooperatively with the team to complete assigned tasks.
- This person did her/his fair share of the total workload.
- This person was reliable and met agreed-upon team deadlines.
- This person put forth efforts to be present at team meetings.
- This person demonstrated good leadership as team lead.
- This person's presence was instrumental in helping the team achieve its goals.
- I would willingly work with this person on future projects.

#### **Group Assignments**

Strategic Plan (500 Points): The class will be randomly divided into teams of 3-4 members. Each group will develop and submit sub-assignments for each step in the strategic planning process culminating in a comprehensive strategic plan and presentation for an organization (as selected by the group). For each assignment, the group will present their work in a presentation to the class. This group project will allow

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date to make arrangements for submission. You may be required to provide documentation to validate your request.

Examples of documentation required for missed assignments are as follows. This list is not inclusive; additional documentation may be required for other circumstances.

- Death of immediate family member death certificate of family member as defined per the Nevada Administrative Code NAC 284.5235 "Immediate family" means: parents, spouse, children, brothers, sisters, grandparents, great-grandparents, uncles, aunts, nephews, grandchildren, nieces, great-grandchildren, and stepparents.
- Medical appropriate medical documentation on professional letterhead with dates of medical care
- Military orders- change of duty station pursuant to military orders
- Administrative Notification from the Disability Resources Center stating that an accommodation is required due to the student's disability
- Other documentation appropriate to extenuating circumstances

## **UNLV University Policies:**

You are also responsible for reviewing and complying with the University policies listed on the document "Syllabi Content" found on the following website: <a href="https://www.unlv.edu/policies/additional">https://www.unlv.edu/policies/additional</a> Public Health Directives

Face coverings are currently optional for all faculty and students in the classroom. Students must follows.5.4 (e.1 (w).9 (c

does not comply with established requirements or obstructs the functioning of the class, the instructor may initiate an administrative withdrawal of the student from the course.

Since the COVID-19 pandemic forced some instruction to be delivered remotely starting in Spring 2020, numerous or4410.m2 0 tice t so310.co4 ()-1212 24410 r812ec(ce t)2u9 (h[(or4-2es1 ()-2.5 (o)s)2.18 t)2u9-4ce t410. s1 (4)-t e tor4-2ed (410 s1 (4)-e

indicated, a grade of "F" will be recorded, and the student's GPA will be adjusted accordingly. Students who are

relationship/family violence, or stalking, contact the Care Center at https://www.unlv.edu/carecenter or 702-895-0602.

#### **Tutoring and Coaching**

The Academic Success Center (ASC), at the Claude I. Howard Building, provides tutoring, academic success coaching, and other academic assistance for all UNLV undergraduate students. For information regarding tutoring subjects, tutoring times, and other ASC programs and services, please visit the <u>ASC website</u>, https://www.unlv.edu/asc, or call 702-895-3177. The ASC is located across from the Student Services Complex (SSC). Academic success coaching is located on the second floor of SSC A, Room 254. Drop-in tutoring is located on the second floor of the Lied Library, and on the second floor of the College of Engineering building (TBE A 207).

#### **UNLV Writing Center**

One-on-one or small group assistance with writing is available free of charge to UNLV students at the Writing Center,

Week	Topics & Assignments (due by midnight)	Assigned Readings
WEEK 1 8/26/20	Course Introduction	Review of Syllabus; Course Introduction  Team Building Discussion; Choose organization from Case Studies for strategic planning (Links are provided in Canvas). Each case costs approximately \$17. You may be able to divide the costs among your group.  Lecture: Introduction to Strategic Management  Text: Chapter 1 and Lecture Notes  Resources:  Plagiarism 101 APA Formatting and Style Guide Critical Thinking Website Pages (see Links in Module) Video: How to Analyze a Case Study Porter, M. E. (1996). What is strategy? Harvard Business Review, 74(6), 61-78. Mintzberg & Waters (1985). Of Strategies Deliberate and Emergent. Strategic Management Journal, 6(3), 257-272. Mintzberg, H. (1994). The fall and rise of strategic planning. Harvard business review, 72(1), 107-114. Mankins, M. & Steele, R. (2006). Stop Making Plans; Start Making Decisions. Harvard Business Review, January.
		Videos: TED Institute. (2014, December 22). <i>Martin Reeves – Your</i> <u>Strategy Needs a Strategy</u> [Video]. Youtube.

WEEK	Strategic Plan	Online Work – NO CLASS
14	Critiques Due, &	
11/25/20	Team Evaluation	
	Critiques Due	
WEEK	STUDY WEEK	
15	No Class	
12/02/20		
WEEK	Reflection Paper Due	Submit Paper via WebCampus
16		
12/09/20		